Sabrhub

ContextRegister
10DLC REGISTRATION & COMPLIANCE
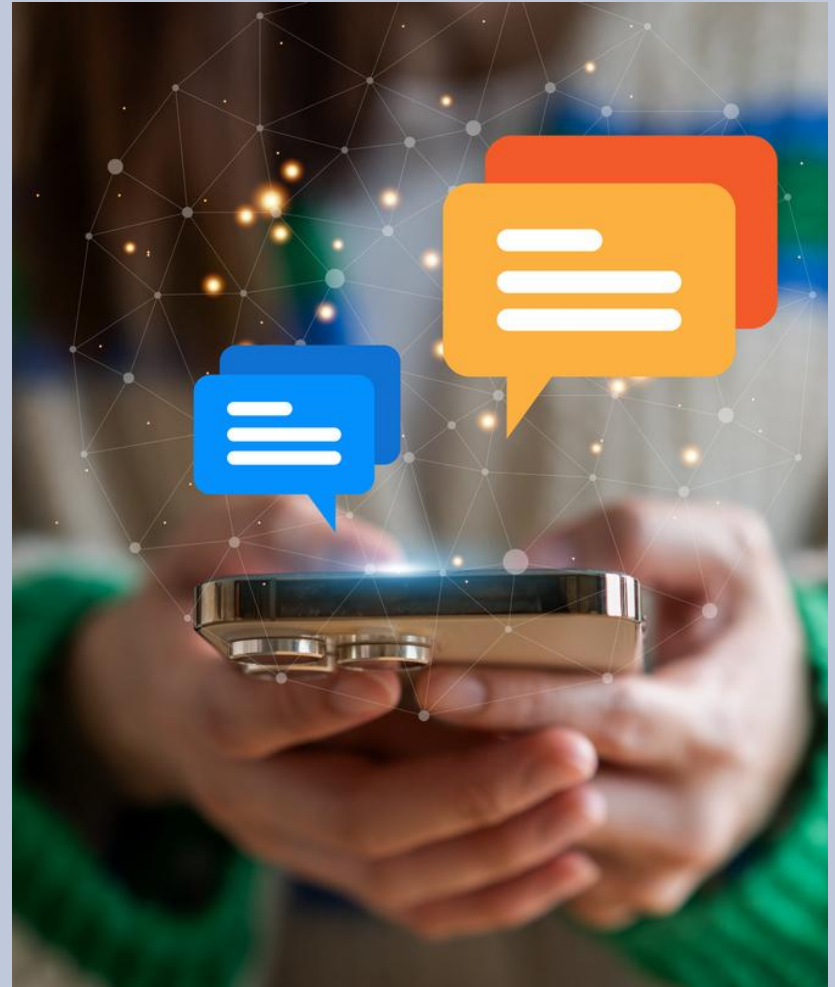
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WHO WE ARE

ABOUT SABRHUB

Sabrhub simplifies digital communication and productivity with intelligent, turn-key solutions for CSPs and brands. Our AI-powered solutions simplify SMS campaign registration and compliance — ensuring maximum speed, efficiency, and ROI.

10DLC COMPLIANCE

10DLC Registry

Mobile carriers created a centralized system for registering 10-digit long code phone numbers used for business text messaging campaigns to combat spam and ensure businesses use SMS responsibly.

Businesses must register their 10DLC numbers and intended use cases with the Registry or face stiff penalties.

Penalties for sending unregistered traffic

Blocked Messages

Hefty Fines

Reputation Damage

Despite the creation of the 10DLC Registry in 2023, many businesses (even if they are unaware) send messages from unregistered numbers. Over the last few years, the 10DLC ecosystem has aggressively pushed to end all unregistered traffic.

Industry Collaboration

INSIGHTS ON 10DLC COMPLIANCE

01 Collaboration with key industry players

We've engaged with various stakeholders including brands, Communication Service Providers (CSPs), CPaaS Providers, Carriers, The Campaign Registry (TCR), and Industry SMEs

02 Understanding 10DLC compliance

Our team has focused on grasping the complexities of 10DLC compliance and its implications throughout the ecosystem.
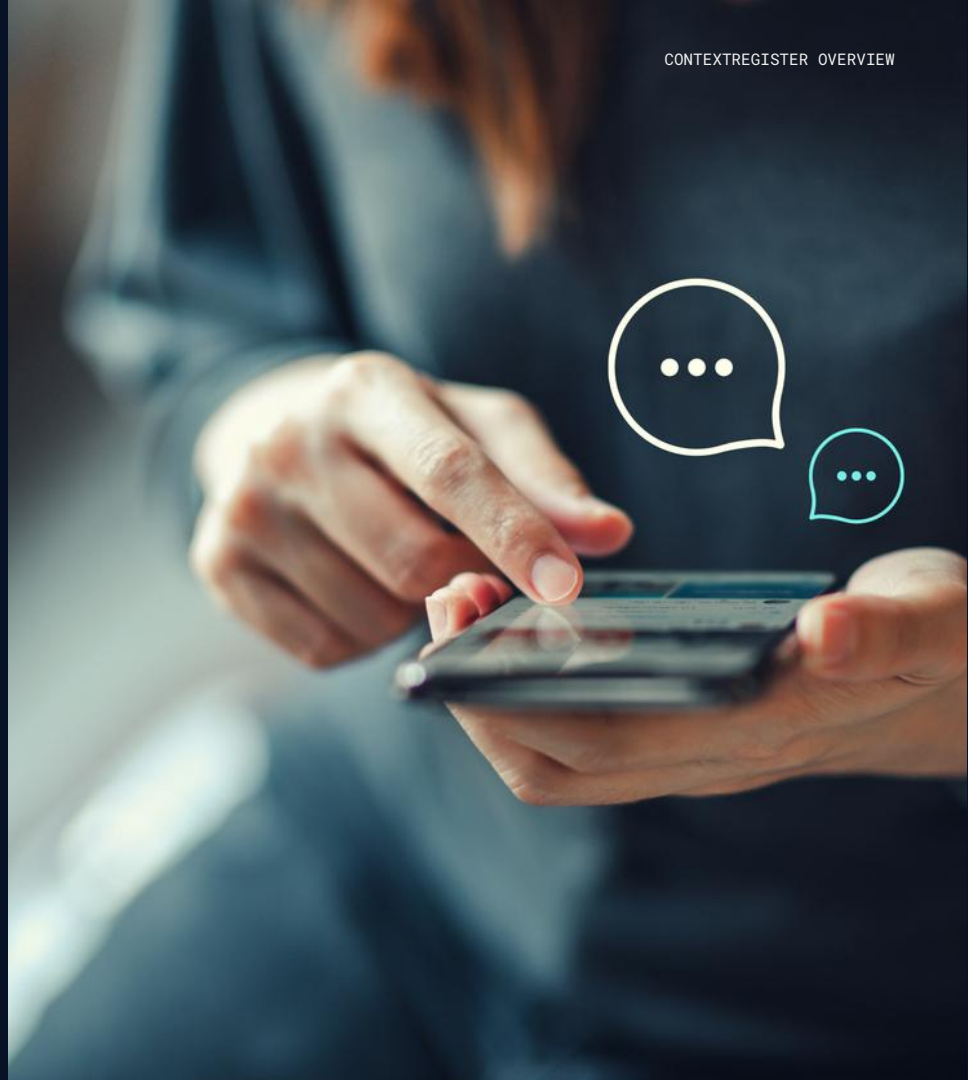
03 Impact analysis

Through our collaboration, we have gathered insights on how compliance affects different layers within the industry.

CSP CHALLENGES

Challenges for CSPs

➔ Administrative overload

➔ Lack of visibility & control

➔ Risk of non-compliance and penalties

➔ Integration challenges with messaging solutions

Challenges for CSPs

➔ **Administrative overload**
CSPs are overwhelmed with the number of brands
needing 10DLC onboarding & registration

➔ **Lack of visibility & control**
CSPs struggle to track the registration process of multiple
brands, leading to limited insight into approvals

➔ **Risk of non-compliance and penalties**
Failure to comply with TCR guidelines exposes CSPs and
their brands to financial penalties & service disruptions

➔ **Integration challenges with messaging solutions**
CSPs have no way to centralize brand registrations and
must be compatible with a multitude of SMS providers

BRAND CHALLENGES

Challenges for Brands

➔ Complexity of the registration process

➔ Risk of rejections and additional costs

➔ Delays in messaging activation
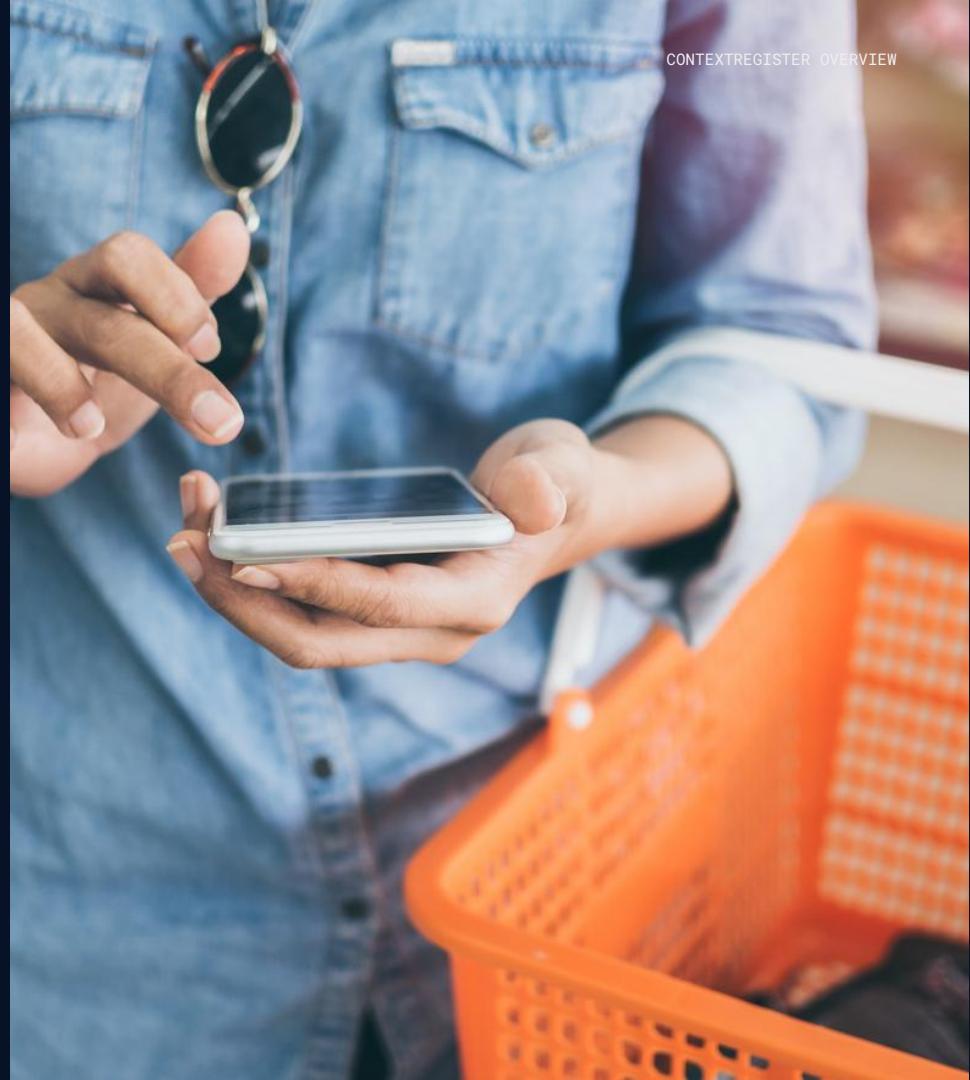
Challenges for Brands

→ **Complexity of the registration process**
Intricate forms and legal requirements often lead to mistakes, slowing registration and delaying messages

→ **Risk of rejections and additional costs**
Incomplete or incorrect submissions can lead to resubmission costs & increases operational overhead

→ **Delays in messaging activation**
Even after successful submission, approval wait times can be several days or weeks, causing unwanted delays for time-sensitive campaigns

ContextRegister

Effortless 10DLC Campaign Registration for CSPs and Brands

ContextRegister streamlines brand and campaign registration automates compliance checks, and integrates seamlessly with your existing SMS provider—saving you time, reducing risk, and ensuring uninterrupted messaging.

ContextRegister Product Family

ContextRegister

Centralized compliance, simplified brand registration

QuickComply

Streamlined pre-vetting to reduce brand friction and costs

Genie

AI-driven assistance for effortless brand compliance

Comprehensive managed service offering expert guidance, automated compliance, branded portal, and proactive brand support

Guided Registration Process

01
Self-Service Portal

Streamlines the 10DLC brand and campaign registration process, allowing CSPs to reduce dependency on manual assistance.

02
Brand Management

Enables brands to manage their registration process autonomously, fostering a greater sense of ownership and efficiency.

03
Compliance Assurance

Provides industry-aligned compliance insights, helping businesses navigate the requirements confidently.

04
Operational Efficiency

Reduces CSP workload by automating processes, saving time, improving quality, and cutting down on operational overhead.

05
Real-Time Tracking

Delivers continuous updates on registration status, boosting transparency and ensuring quality service.

Communication is Key

➔ **Proactive updates**
Real-time notifications at every registration stage

➔ **Webhook triggers**
Configurable webhooks notify CSP systems when campaigns are approved

➔ **Two-way communication**
Facilitates two-way email communication between CSPs and brands in user-friendly interface

➔ **Internal communications**
Provides a tool for improved communication throughout the registration process

The ContextRegister Difference

01
Flexibility

Seamlessly integrates with any SMS provider, allowing brands to utilize existing TCR API keys without the need to switch platforms.

02
Efficiency

Centralized management of thousands of brand registrations simplifies the compliance process, saving time and reducing workload.

03
Speed

AI-powered tools enable faster approvals, significantly reducing the time required to launch campaigns.

04
Accuracy

Robust compliance checks minimize the risk of errors, ensuring that submissions meet all regulatory requirements.

05
Simplicity

User-friendly interface designed for both CSPs and brands, making compliance management straightforward and hassle-free.

Stay Compliant with Rule Changes

We perform compliance checks to monitor changes in regulations governing SMS messaging. This ensures that brands do not have to manually track changes, significantly reducing the risk of non-compliance. By integrating real-time updates into the compliance process, ContextRegister allows brands to maintain adherence effortlessly, minimizing potential penalties and disruptions to their campaigns.

QuickComply

Streamlined 10DLC Compliance & Support

QuickComply streamlines 10DLC compliance with AI-powered instant checks, one-click opt-in form setup, and a fast-track registration form that accelerates approvals. With error-free submissions, guided prompts, and seamless TCR integration, brands can ensure compliance effortlessly without delays and rejections.

Deliver Best-in-Class Support

➔ **Instant compliance checks**
   AI-powered automated vetting in real-time

➔ **One-liner for instant compliance**
   Paste one line of code to knock out all TCR
   compliance requirements

➔ **Fast-track registration form**
   Proven campaign approval methods and
   pre-populated fields

➔ **Seamless integration**
   Direct integration with TCR for quick processing
   and compliance for every brand

Automated Brand Vetting

➔ **SSL certificate verification**
Ensures the website has a valid and secure SSL certificate

➔ **Sitemap check**
Confirms the presence of a comprehensive sitemap for easy navigation and indexing

➔ **Opt-in disclaimer**
Verifies that customers are properly informed and have opted in to messaging

➔ **Legal disclaimer**
Checks for a clear legal disclaimer to protect businesses and customers

➔ **Terms of service**
Ensures a valid and accessible terms of service agreement is available

➔ **Privacy policy**
Confirms a transparent privacy policy outlining data handling and user protection

Guided Registration Process

01
EIN Verification

QuickComply automates EIN verification to confirm businesses are legitimate and IRS-recognized, preventing fraudulent registrations.

02
Opt-In Compliance

The system checks opt-in forms for regulatory compliance, ensuring all legal disclaimers are included to prevent issues.

03
Legal Document Check

QuickComply reviews Terms of Service & Privacy Policies for TCR compliance, aligning legal documents with industry guidelines.

04
Error-Free Submissions

Automating these checks reduces errors in submissions, ensuring accurate registrations and faster approvals for brands.

Support & Training

→ **Comprehensive onboarding**
Initial setup training and guidance on the overall registration process

→ **Ongoing regulatory updates**
Updates on TCR regulations and software platform updates

→ **Operational procedures and customer service**
Detailed platform training and best practices for communicating with brands

THANK YOU

We look forward to
working with you.
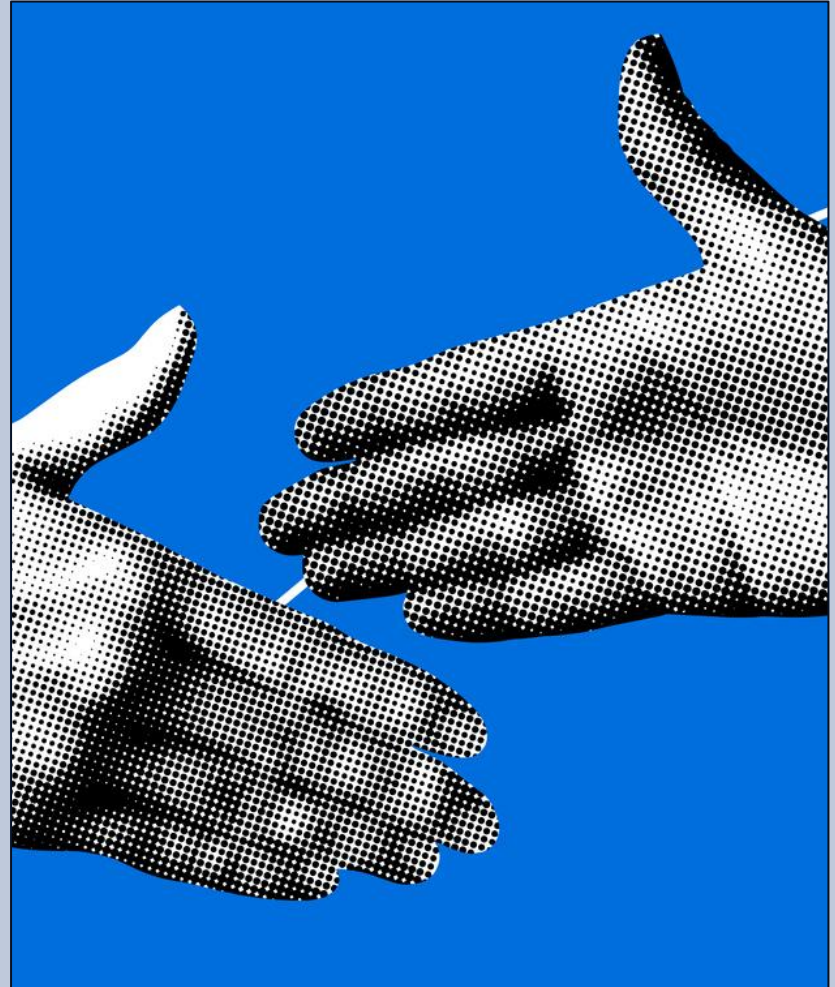
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Please feel free to reach out with any Questions, compliments, or concerns.

➔ Email: no_reply@example.com

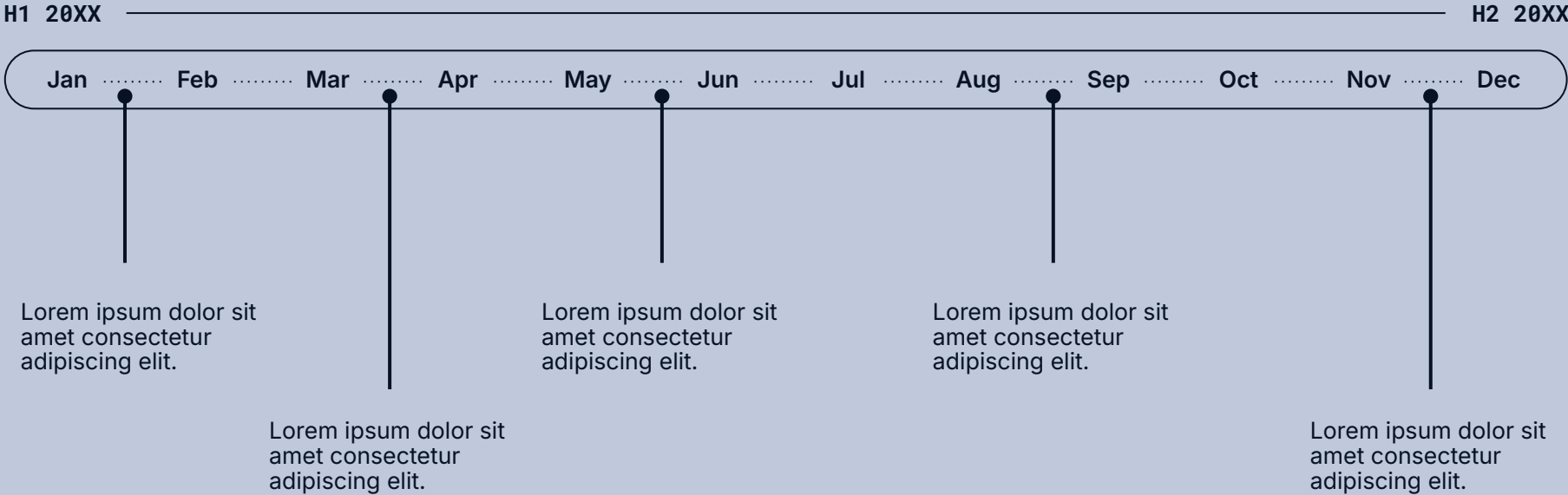➔ Tel: (123)456-7890

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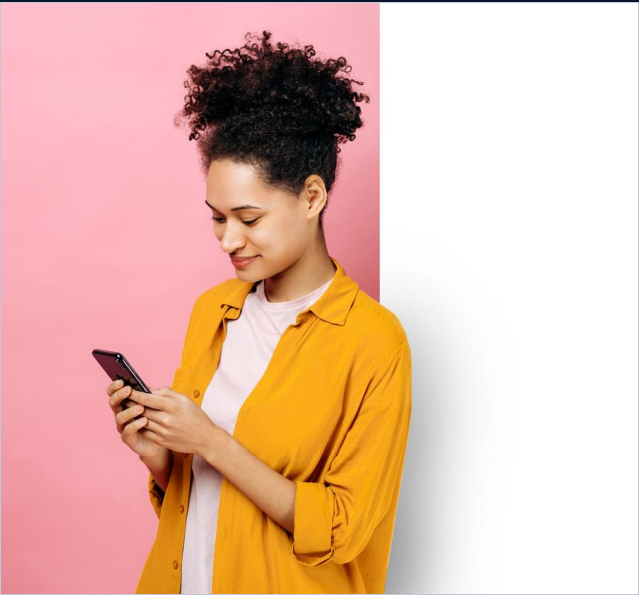
H1 20XX —— **H2 20XX**

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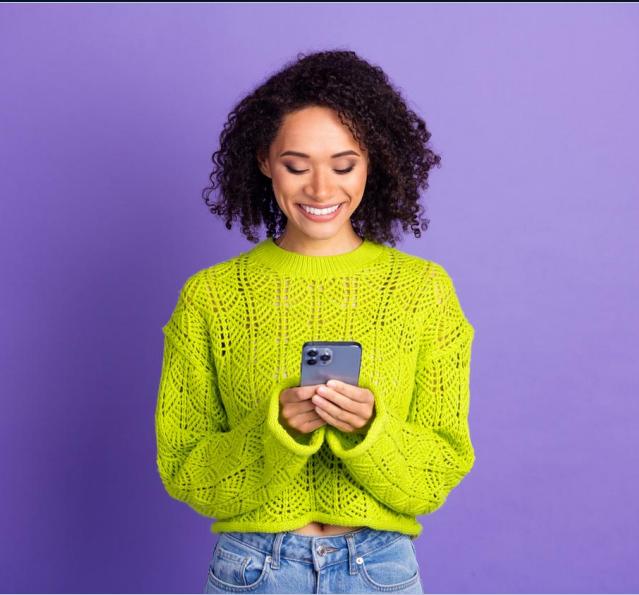
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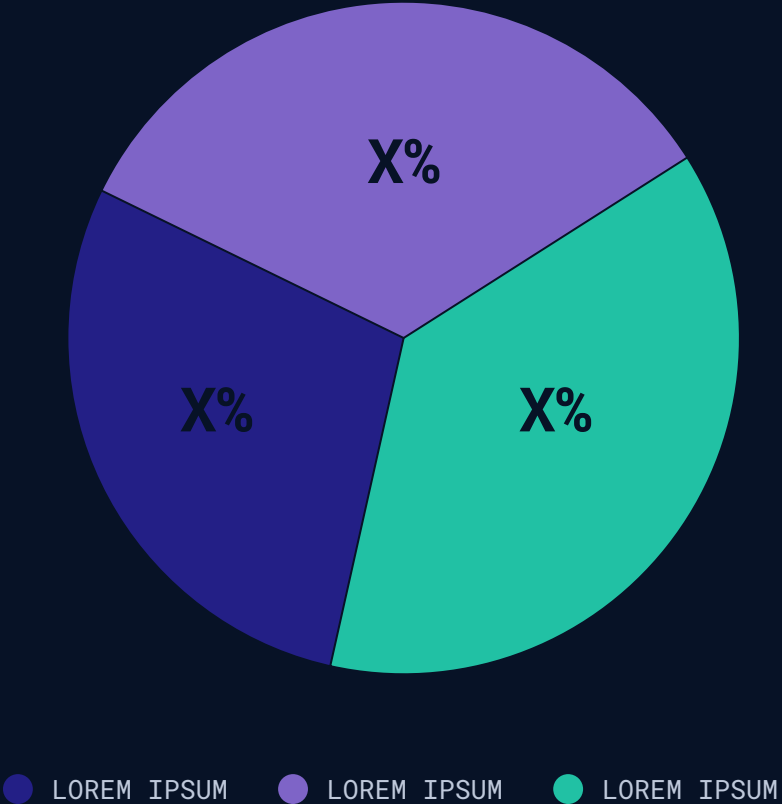
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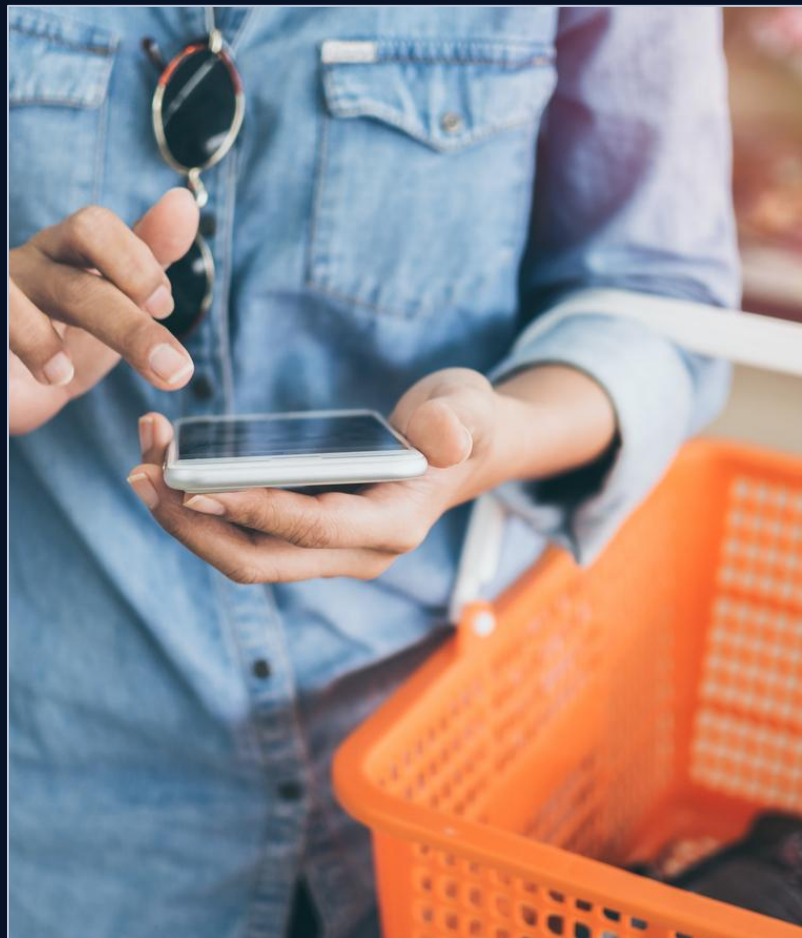Lorem ipsum dolor sit amet, consectetur adipiscing elit interdum.

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